KATE OFFRINGA

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EXECUTIVE MANAGEMENT: ASSOCIATIONS & NON-PROFITS

Certified Association Executive with exceptional record of success directing trade associations and non-profit programs, with special expertise in developing political and business relationships to facilitate organizational goals. Excels at gaining consensus, implementing effective public affairs and coalition-building initiatives, and coordinating advocacy groups.

PROFESSIONAL EXPERIENCE

VINYL SIDING INSTITUTE, Washington, DC   2015 – Present
Association for manufacturers of vinyl and other polymeric siding and suppliers to the industry.

President

Manage all business and operational functions for the trade association. Supervise staff of 8. Administer $3M annual budget. Work with Board to develop strategy and plans to implement goals for industry.

TALLWOOD STRATEGIES LLC, Alexandria, VA   2014
Providing executive management and government relations services to associations, coalitions and corporate clients.

President

Clients included the Vinyl Building Council and the Home Performance Coalition.

NORTH AMERICAN INSULATION MANUFACTURERS ASSOCIATION, Alexandria, VA   2005 – 2014
Association for manufacturers of fiberglass, rock wool, and slag wool insulation products.

President & Chief Executive Officer (2009-2014)

Promoted to oversee all business and operational functions for organization. Supervised staff of 12 in the U.S. and Canada. Administered $7M annual budget.

Vice President, Public Affairs (2008-2009)
Director, Federal & State Programs (2005-2008)

Formed and led coalitions to support growth-positive legislation and programs at the state and federal levels. Actively involved in establishing coalitions focused on improving building codes and enacting new policies regarding energy, as related to the insulation sector.

ALLIANCE TO SAVE ENERGY, Washington, DC   2000 – 2005
Coalition of industrial, technological, and energy corporations promoting energy efficiency.

Director, Market Transformation (2004-2005)

Oversaw portfolio of domestic and international energy efficiency-focused programs in the building sector. Supervised staff of 10. Administered $2M in program budgets.

Program Manager, Efficient Windows Collaborative (2000-2004)

Directed a coalition of window, door, skylight, and component manufacturers, research organizations, government agencies, and others focused on expanding the market for high-efficiency products, with a goal to double market penetration in efficient window technologies.

THE EUROPEAN INSTITUTE, Washington, DC   1994 – 1998
Non-profit organization focused on improving relationships between US and European companies and policymakers.

Deputy Director of Programs (1997-1998)

Carried out program development and management. Designed and directed conferences, speaking engagements, and roundtables. Supervised staff of four that organized all events. Authored proposals and financial reports, and presented to program sponsors.

Program Coordinator (1995-1997)

EDUCATION

MA in International Relations & Economics, with Concentration in Energy Policy
The Johns Hopkins University Paul H. Nitze School of Advanced International Studies, Washington, DC

BA in Political Science & International Affairs, Magna Cum Laude
University of New Hampshire, Durham, NH

CERTIFICATIONS

Certified Association Executive, American Society of Association Executives

AFFILIATIONS

Past Chair and/or Board Member/Council Member of the Business Council for Sustainable Energy, Energy Efficient Codes Coalition, NAM Council of Manufacturing Associations, National Association of State Energy Officials, National Conference of State Legislatures, National Home Performance Council, Western Governors Association and others

ADDITIONAL INFORMATION

Presentations: Numerous publications and public speaking engagements, and frequent lecturer on Energy Efficiency at Paul H. Nitze School of Advanced International Studies
Languages: Proficient Spanish and Norwegian; Some French